

1 **PATENT**2 **FOLDABLE GARMENT DISPLAY PACKAGE AND METHOD FOR USE**

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4 **CROSS-REFERENCE TO RELATED APPLICATIONS**5 This patent application is a continuation-in-part application of, and claims priority to,
6 pending U.S. Patent Application No. 10/126,321, filed April 19, 2002, which is a continuation-
7 in-part application of U.S. Patent Application No. 09/650,303, filed August 29, 2000, now
8 abandoned, each application entitled "Foldable Garment Display Package And Method For Use,"
9 and each of which is hereby incorporated herein by reference in its entirety.

10

11 **FIELD OF THE INVENTION**12 The present invention relates generally to a package for displaying articles, and more
13 specifically to a package for displaying intimate apparel for easy tactile and visual inspection.

14

15 **BACKGROUND OF THE INVENTION**16 Customers in retail stores often desire to inspect the contents of a package prior to
17 making a purchase. This is particularly true for articles of clothing such as intimate apparel. As
18 a result of this desire, customers may attempt to open packages to view and touch garments
19 contained therein. Examples of such display packages that are commonly used for intimate
20 apparel include polymer bags and cardboard boxes. Such traditional means for packaging
21 underwear often do not display garments in an exposed manner so that potential consumers can
22 touch the garments in a store prior to purchase. Additionally, such containers cannot be easily
23 opened, making products in such containers virtually inaccessible to touch by a customer.

1 Consequently, many customers open containers in order to inspect the garments inside without
2 repackaging the contents, or poorly repackage them, resulting in retail merchandise and
3 packaging being left in disarray. Furthermore, while attempting to open packages in order to
4 inspect garments, customers may even damage the package.

5 To address the customers' desire to both see and touch garments prior to purchase,
6 packages may be designed to at least partially expose garments contained within the packages.
7 Some package designs provide exposed garments that are secured within the package by a band,
8 or narrow strip of material, that is wrapped around the package. In such a design, the packages
9 are frequently susceptible to being torn, and/or the displayed garments are susceptible to being
10 too easily removed by customers. Such disadvantages result in packaging and package contents
11 being left in disarray.

12 One approach to sufficiently secure garments that are exposed for inspection by a display
13 package is to fold garments about a foldable member of a package. Typically, foldable packages
14 expose only one garment at a time for display. Additionally, foldable packages generally are not
15 constructed to provide sufficient thickness dimensions for aesthetically containing folded
16 garments and for sufficiently securing thick garments or multiple garments, especially when the
17 garments are folded.

18 Visual and tactile inspection of garments in display packages can be optimized by
19 hanging the packages on a display rack. Many display packages, such as polymer bags and
20 cardboard boxes, use a separate rigid plastic hanger to form a hangable display package. While
21 two-piece packages using separate hanger means provide a hangable display package, such
22 packages are usually more expensive to manufacture than packages having an integral hanging
23 mechanism.

1 Thus, there is a need to provide a garment display package that is foldable, that is
2 hangable on a display rack, and that permits consumers to both see and touch the displayed
3 garments. It is also desirable to provide some means in such a package to accommodate and
4 securely display multiple garments having some thickness, including folded garments, at the
5 same time. It is to these perceived needs that the present invention is directed.

6 The present invention relates to foldable garment display packages that allow for visual
7 and tactile inspection of the package contents, a feature that is particularly advantageous for
8 packaging and displaying intimate apparel, such as underwear, in a retail environment.

9

10 SUMMARY OF THE INVENTION

11 The present invention relates to display packages for displaying articles. An embodiment
12 of the present invention provides a foldable garment display package that allows potential
13 consumers ready access to the displayed garments, allowing them to both see and touch the
14 fabric of the garments without needing to open, and potentially damage, the packaging.

15 A display package of the present invention comprises a receptacle for holding an article,
16 or group of articles, to be displayed. The receptacle includes an opening that allows a portion of
17 the article(s) to be touched or handled while the article(s) remains properly and securely
18 packaged. The display package may further comprise an opening, hook or other similar feature
19 for hangably mounting the display package in a retail display environment.

20 A display package of the present invention may be formed from a single blank, for
21 example, from cardboard, having foldable panels with various aspects of the display package cut
22 therein. One embodiment of the present invention comprises a back panel, a bottom panel, and a
23 front panel. The back panel includes a top, two sides, a bottom, a securing flap integrally formed

1 as part of the back panel, a hanging tab integrally formed at the top of the back panel, and a
2 closing slot integrally formed proximate one side of the back panel. The hanging tab is
3 preferably formed as a hook having a substantially "J" shape, but may also comprise an aperture
4 having a substantially circular or oblong shape, or other suitable shape. The bottom panel is
5 foldably connected to the bottom of the back panel and upwardly foldable into adjacent, or
6 juxtaposed, relationship with the back panel. The front panel comprises an innermost edge and
7 an outermost edge. The innermost edge of the front panel is foldably connected to a side of the
8 back panel opposite the side of the back panel on which the closing slot is located. The front
9 panel also includes a closing tab corresponding to the closing slot foldably connected to the
10 outermost edge of the front panel. The closing slot and closing tab may have corresponding
11 shapes; for example, both the closing tab and the closing slot may be arcuate in shape. In such
12 an embodiment, the present invention allows one or more garments to be wrapped around the
13 bottom panel and be displayed in an upwardly folded position, where the bottom panel and the
14 garment(s) are held in place by the securing flap. Once the one or more garments are wrapped
15 around the bottom panel and flipped into an upwardly folded position, the securing flap can be
16 flipped down over the bottom panel and the garment(s) to help keep dust off them and hold them
17 in position. The front panel may then be folded across a top portion of the perimeter of the
18 garment(s), the bottom panel, and the securing flap, and finally, the closing tab can be inserted
19 into the closing slot to secure the garment(s) within the package.

20 In another embodiment of the present invention, the back panel of a garment display
21 package comprises a first portion and a second portion of approximately equal size. The two
22 portions may be folded together along a back panel fold line so as to be in substantial alignment
23 with one another. The two portions may be permanently fixed together, for example, by gluing,

1 to provide a composite back panel having double thickness. A double thickness composite back
2 panel as in the present invention provides the advantage of added support to the hanging tab and
3 closing slot formed therein.

4 One embodiment of the present invention includes a bottom panel that is foldably
5 connected to the bottom of a back panel by a connecting tab. The connecting tab has a common
6 fold line with the back panel and a separate common fold line with the bottom panel so that
7 folding the connecting tab along each of the common fold lines provides a package thickness
8 dimension. Such a package thickness dimension allows a garment display package of the present
9 invention to display thicker garments, as well as multiple garments, and particularly multiple
10 folded garments.

11 In an embodiment of the present invention, a front panel may comprise at least two fold
12 lines located proximate each of the innermost edge and the outermost edge of the front panel.
13 Fold lines located proximate each edge are spaced apart so that folding the front panel at the fold
14 lines provides a thickness dimension to accommodate garments for display. In a preferred
15 embodiment, the front panel comprises at least three fold lines located proximate each of the
16 innermost edge and the outermost edge. One of the at least three fold lines located proximate
17 each edge is an intermediate fold line positioned between a rearward fold line and a forward fold
18 line at each edge. In the preferred embodiment, three fold lines located proximate each edge are
19 spaced apart so that folding the front panel along the three fold lines provides a variable
20 thickness dimension to accommodate garments for display. The intermediate fold line near each
21 edge is capable of flexing to allow the front panel to accept garments of different thicknesses.

22 In an embodiment of the present invention, each of the back, bottom, and front panels has
23 a respective length. In a preferred embodiment, the length of the front panel is less than the

1 length of the back panel, and the front panel is foldably connected along a portion of the length
2 of the back panel. When the front panel is folded across a top portion of the perimeter of the
3 garment(s) that is in an upwardly folded position, a portion of the garment(s) is exposed below
4 the front panel for display, thereby allowing consumers to visually and tactilely inspect the
5 displayed garment(s) without needing to open the packaging to do so. The length and placement
6 of the front panel relative to the back and bottom panels holds the garments in place while
7 allowing sufficient exposure of the garments for inspection. Garments can thus be reliably
8 retained within a foldable display package with a one-piece front panel, as in the present
9 invention. Additionally, the length of the front panel in the present invention is sufficient to
10 allow room for product information and advertising indicia to be displayed thereon.

11 An embodiment of a method for using a foldable garment display package according to
12 the present invention comprises providing a garment display package having a back panel, a
13 bottom panel, and a front panel. The back panel has a top, two sides, a bottom, a securing flap
14 preferably integrally formed as part of the back panel, a hanging tab preferably integrally formed
15 at the top of the back panel, and a closing slot formed proximate one side of the back panel. The
16 bottom panel is foldably connected to the bottom of the back panel and is upwardly foldable into
17 juxtaposed relationship with the back panel. The front panel has an innermost edge and an
18 outermost edge, the innermost edge being foldably connected to the side of the back panel
19 opposite the closing slot. The front panel also includes a closing tab corresponding to the closing
20 slot foldably connected to the outermost edge of the front panel.

21 For displaying articles, such an embodiment further comprises positioning at least one
22 garment about or around the bottom panel; flipping the securing flap up and out of the way of the
23 area where the bottom panel will be folded up into juxtaposed relationship with the back panel;

1 folding the bottom panel and the one or more garments wrapped therearound upward into
2 juxtaposed relationship with the back panel; flipping the securing flap down over the top of the
3 bottom panel and the one or more garments wrapped therearound to help secure them in their
4 upwardly folded position and to help keep dust and debris from settling on the garment(s);
5 folding the front panel transversely across a top portion of the outer perimeter of the garments
6 and the bottom panel; inserting the closing tab into the corresponding closing slot in the back
7 panel to secure the garments, bottom panel, securing flap and front panel into position for
8 displaying; and placing the package onto a display rack via the hanging tab. The garments are
9 exposed below the front panel of the closed package for display, and are thereby readily
10 accessible to customers for both viewing and touching. Therefore, there is no real need for
11 customers to open the packaging to inspect the garments contained therein.

12 In an embodiment, a method for using a foldable garment display package as in the
13 present invention also comprises a bottom panel foldably connected to the bottom of a back
14 panel with a connecting tab. The connecting tab has a common fold line with the back panel and
15 a separate common fold line with the bottom panel. Folding the bottom panel and the garment(s)
16 wrapped therearound upward into juxtaposed relationship with the back panel further comprises
17 folding the connecting tab along each common fold line to provide a package thickness
18 dimension. Such a package thickness dimension allows a garment display package of the present
19 invention to display thicker garments, as well as multiple garments, and in particular, multiple
20 folded garments.

21 A method for using a foldable garment display package as in the present invention may
22 also include providing a front panel having at least two fold lines located proximate each of the
23 innermost edge and the outermost edge. The fold lines located proximate each edge are spaced

1 apart so that folding the front panel at the fold lines provides a thickness dimension to
2 accommodate thicker, folded, and/or multiple garments for display.

3 In an embodiment of a method of the present invention, each of the back, bottom, and
4 front panels has a respective length. In a preferred embodiment, the length of the front panel is
5 less than the length of the back panel, and the front panel is foldably connected to the back panel
6 along a portion of the length of the back panel. Folding the front panel across the bottom panel
7 and a top portion of the outer perimeter of the garment(s) in their upwardly folded position
8 exposes the garment(s) below the front panel for display, thereby enabling visual and tactile
9 inspection of the displayed garment(s) by consumers.

10 An embodiment of a method according to the present invention that includes positioning
11 at least one garment about or around a bottom panel, as described above, may further comprise
12 positioning at least two garments about the bottom panel. Each of the at least two garments may
13 be folded or wrapped about varying locations along the length of the bottom panel so that each
14 garment is displayed in a layered fashion.

15 A garment display package as in the present invention provides numerous advantages
16 over prior display packages. For example, a foldable garment display package of the present
17 invention advantageously allows a potential consumer ready access to a displayed garment to
18 visually inspect and touch the fabric of the garment without needing to open the packaging to do
19 so. Providing for such easy visual and tactile inspection of packaged garments decreases the
20 likelihood that customers will attempt to remove garments from their packaging. This helps
21 keep product displays neat and organized, and also prevents packaging from becoming
22 disheveled and/or destroyed.

1 Another advantage of the present invention is that displayed garments are secured within
2 a package such that the garments are sufficiently exposed for inspection, yet are not too easily
3 removed by customers. Use of a front panel having dimensions to cover a sufficient portion of
4 garments to reliably retain the garments, an upwardly foldable bottom panel, a securing flap, and
5 a closing tab and corresponding closing slot facilitate displayed garments remaining intact within
6 packages as in the present invention.

7 Another advantage is that foldable garment display packages of the present invention
8 provide a package thickness that allows aesthetic display of folded garments, thick garments, and
9 multiple garments, especially when multiple garments are folded. The present invention also
10 provides the advantage of allowing more than one garment at a time to be displayed in a layered
11 fashion so that portions of each garment are visible and accessible to be touched by a consumer.

12 Another advantage of foldable garment display packages of the present invention is that,
13 in some embodiments, an integral hanging tab provides for quick and easy display of packages
14 on a display rack, further enhancing customer accessibility to garments for inspection.

15 Another advantage of foldable garment display packages of the present invention is that,
16 in some embodiments, a securing flap helps keep dust and debris from settling on the packaged
17 garments, while also providing better, or more secure, retention of the garments in the package.

18 Foldable garment display packages of the present invention may be formed from a single
19 blank. Moreover, providing a double-thickness back panel, as in some embodiments of the
20 present invention, provides increased support for an integral hanging tab and a closing slot
21 formed therein. Thus, another advantage of the present invention is that foldable garment
22 display packages can be efficiently and economically manufactured and used.

1 Further aspects and advantages of the present invention will be more readily apparent to
2 those skilled in the art during the course of the following description, with references being made
3 to the accompanying drawings which illustrate some preferred forms of the present invention and
4 wherein like characters of reference designate like parts throughout the drawings. As will be
5 realized by those skilled in the art, many different embodiments of a foldable garment display
6 package and method for use according to the present invention are possible. Preferred
7 embodiments of a foldable garment display package and method for use of the present invention
8 will include one or more of the following features.

9

10 BRIEF DESCRIPTION OF THE DRAWINGS

11 FIGURE 1 is a front view of an embodiment of a garment display package of the present
12 invention, showing two sets of underwear in a folded and displayed position;

13 FIGURE 2 is a top plan view of the garment display package shown in Fig. 1, showing a
14 one-piece component forming the entire shell of the present invention;

15 FIGURE 3 is a front elevational view of the garment display package shown in Fig. 1,
16 illustrating a bottom panel in upwardly folded juxtaposed relationship with a back panel being
17 secured in place by a securing flap;

18 FIGURE 4 is a back view of the garment display package shown in Fig. 1, illustrating a
19 closing tab inserted into a corresponding closing slot in a back panel; and

20 FIGURE 5 is a top plan view of one embodiment of a garment display package of the
21 present invention showing an aperture as a hanging tab, a securing flap, and multiple garments
22 positioned about a bottom panel in its downward and unfolded position.

23

1 FIGURE 6 is a top plan view of the embodiment of the garment display package shown
2 in Fig. 2, showing the inner portion and outer portion of the back panel.

3

4 **DETAILED DESCRIPTION OF THE INVENTION**

5 The present invention provides garment display packages that are foldable, hangable,
6 allow both visual and tactile inspection of displayed garments by customers, secure garments
7 having some thickness to them, keep dust from settling on the displayed garments, and that are
8 efficiently and economically made. Methods for use of foldable garment display packages
9 according to the present invention are also provided.

10 An embodiment of a garment display package 10 of the present invention as seen in Figs.
11 1-5, and with particular reference to Figs. 2 and 5, comprises a back panel 20, a bottom panel 40,
12 and a front panel 60. The garment display package 10 of the present invention may be formed
13 from a single, preferably cardboard, blank 11. The back panel 20 includes a top 21, two sides
14 22A and 22B, a bottom 23, a hanging tab 24 integrally formed at or near the top 21, a securing
15 flap 30 integrally formed in back panel 20, and a closing slot 25 formed proximate one side 22B
16 of back panel 20. The bottom panel 40 is foldably connected to the bottom 23 of the back panel
17 20 and is upwardly foldable into juxtaposed relationship with the back panel 20. The front panel
18 60 comprises an innermost edge 61 and an outermost edge 62. The innermost edge 61 of front
19 panel 60 is foldably connected to side 22A of back panel 20, which is opposite the side on which
20 closing slot 25 is located. Front panel 60 also includes a closing tab 63 corresponding to the
21 closing slot 25, and is foldably connected to outermost edge 62 of front panel 60. Such an
22 embodiment of the present invention allows at least one garment 80, 81, as seen in Figs. 1 and 5,
23 to be displayed about/around bottom panel 40 in an upwardly folded position. Such an

1 embodiment also allows front panel 60 to be folded across a top portion of the outer perimeter of
2 garments 80, 81, and closing tab 63 to be inserted into closing slot 25 so as to secure garments
3 80, 81 within the package. Closing slot 25 and closing tab 63 may have corresponding shapes.
4 For example, both closing tab 63 and closing slot 25 may be arcuate in shape.

5 Displayed garments may be any articles, particularly clothing articles, desired to be
6 viewed and touched by potential customers that fit appropriately sized garment display packages
7 as in the present invention. As an example, displayed garments 80, 81 are intimate apparel, such
8 as underwear.

9 As shown in the embodiment in Fig. 6, the back panel 20 of the garment display package
10 10 comprises an outer portion 26A and an inner portion 26B of approximately equal size. The
11 first or inner portion 26B and second or outer portion 26A may be folded together along back
12 panel fold line 27A or 27B so that the two portions are in substantial alignment with one another.
13 The two portions 26A and 26B may be permanently fixed together with a fixation means, for
14 example by gluing, to provide a composite back panel having a double thickness to it. A double
15 thickness back panel 28 as depicted in Figs. 2 and 5 provides additional support to hanging tab
16 24 and closing slot 25 formed therein. A double thickness back panel 28 also allows a securing
17 flap 30 to be integrally formed in, or cut from, only the inner portion 26B of back panel 20.
18 While securing flap 30 may be formed in or cut from both portions 26A and 26B, it is preferably
19 formed in or cut from only inner portion 26B. Preferably, securing flap 30 is integrally formed
20 and foldably attached to inner portion 26B of back panel 20 along fold line 31. One or more
21 additional fold lines 32 may also be present proximate fold line 31 to provide a package
22 thickness that allows securing flap 31 to accommodate thick, folded, and/or multiple garments
23 for display. Furthermore, if securing flap 31 is present, outer portion 26A and inner portion 26B

1 should be fixed together, if at all, in a manner that allows the securing flap 30 in inner portion
2 26B to be unattached to, and separable from, outer portion 26A. Notch 33 is also preferably cut
3 from securing flap 30 so as to enable securing flap 30 to be easily separated and lifted from its
4 position within inner portion 26B.

5 Hanging tab 24 of the present invention is preferably formed as a hook having a
6 substantially "J" shape, as shown in Figs. 1-4. Alternatively, hanging tab 24 may be an aperture
7 90 having a substantially circular or oblong shape, as shown in Fig. 5.

8 An embodiment of the present invention may include bottom panel 40 that is foldably
9 connected to the bottom 23 of the back panel 20 with a connecting tab 41. Connecting tab 41 has
10 a common fold line 42 with back panel 20 and a separate common fold line 43 with bottom panel
11 40 so that folding connecting tab 41 along each fold line 42, 43 provides a package thickness
12 dimension. Such a package thickness dimension allows a garment display package 10 of the
13 present invention to display thicker garments, as well as multiple garments, and particularly
14 multiple folded garments, such as 80, 81 as shown in Figs. 1 and 5.

15 In the present invention, front panel 60 may comprise at least two fold lines 64, 65
16 located proximate each of the innermost edge 61 and the outermost edge 62 of front panel 60.
17 Fold lines 64, 65 located proximate each edge are spaced apart so that folding front panel 60 at
18 fold lines 64, 65 provides a thickness dimension to accommodate various garments for display.
19 In a preferred embodiment, front panel 60 comprises at least three fold lines 64, 65, 66 located
20 proximate each of innermost edge 61 and outermost edge 62. One of the at least three fold lines
21 located proximate each edge is an intermediate fold line 66 positioned between a rearward fold
22 line 64 and a forward fold line 65 at each edge 61, 62. In a preferred embodiment, three fold
23 lines 64, 65, 66 located proximate each edge are spaced apart so that folding front panel 60 along

1 the at least three fold lines 64, 65, 66 provides a variable thickness dimension to accommodate
2 various garments for display. That is, intermediate fold line 66 near each edge 61, 62 is capable
3 of flexing to allow front panel 60 to accept garments of different thicknesses.

4 In an embodiment of the present invention, back panel 20 has a length 29, bottom panel
5 40 has a length 44, and front panel 60 has a length 67. The length 67 of front panel 60 is less
6 than the length 29 of back panel 20, and front panel 60 is foldably connected to back panel 20
7 along a portion of length 29 of back panel 20. In such a preferred configuration, when front
8 panel 60 is folded across a top portion of the outer perimeter of garment(s) 80, 81 in their
9 upwardly folded position, part of the garment(s) 80, 81 are exposed below front panel 60 for
10 display. Such an embodiment enables consumers to visually and tactilely inspect the displayed
11 garment(s), without needing to open the package to do so.

12 The present invention provides methods for using a garment display package that is
13 foldable, hangable on a display rack, and that allows consumers to both visually and tactilely
14 inspect garments that are displayed in a closed package. An embodiment of a method for using a
15 foldable garment display package according to the present invention comprises first providing a
16 garment display package 10 having a back panel 20, a bottom panel 40, and a front panel 60.
17 Back panel 20 has a top 21, two sides 22A and 22B, a bottom 23, a hanging tab 24 integrally
18 formed at top 21, a securing flap 30 integrally formed in back panel 20, and a closing slot 25
19 formed proximate one side 22B of back panel 20. Bottom panel 40 is foldably connected to the
20 bottom 23 of back panel 20 and is upwardly foldable into juxtaposed relationship with back
21 panel 20. Front panel 60 has an innermost edge 61 and an outermost edge 62, wherein the
22 innermost edge 61 is foldably connected to the side 22A of back panel 20 opposite closing slot

1 25. Front panel 60 also includes a closing tab 63 corresponding to closing slot 25, wherein
2 closing tab 63 is foldably connected to the outermost edge 62 of front panel 60.

3 Such an embodiment comprises positioning at least one garment 80, 81 about/around
4 bottom panel 40; flipping securing flap 30 up and out of the way of the area where the bottom
5 panel 40 will be folded up into juxtaposed relationship with the back panel 20; folding bottom
6 panel 40 and the garments 80, 81 wrapped therearound upward into juxtaposed relationship with
7 back panel 20; flipping securing flap 30 down over the top of bottom panel 40 and the one or
8 more garments 80, 81 wrapped therearound to help secure them in their upwardly folded position
9 and to help keep dust and debris from settling on the garments 80, 81; folding front panel 60
10 transversely across a top portion of the outer perimeter of garments 80, 81 and bottom panel 40;
11 inserting closing tab 63 into the corresponding closing slot 25 in back panel 20 to secure
12 garments 80, 81, bottom panel 40, securing flap 30, and front panel 60 into position for
13 displaying; and placing the hanging tab 24 over a display rack rod (not shown). Portions of the
14 displayed garments, which may be intimate apparel, are exposed below the front panel 60 of the
15 closed package 10, and are thereby readily accessible to customers for both viewing and
16 touching. Therefore, there is no real need for customers to open the packaging 10 to inspect the
17 garments 80, 81 contained therein.

18 In an embodiment, a method for using a foldable garment display package as in the
19 present invention also comprises a bottom panel 40 foldably connected to the bottom 23 of back
20 panel 20 via connecting tab 41, wherein connecting tab 41 has a common fold line 42 with back
21 panel 20 and a separate common fold line 43 with bottom panel 40. The step of folding bottom
22 panel 40 and garment(s) 80, 81 upward into juxtaposed relationship with back panel 20 further
23 comprises folding connecting tab 41 along each fold line 42, 43 to provide a package thickness

1 dimension. Such a package thickness dimension allows a garment display package 10 of the
2 present invention to display thicker garments, as well as multiple garments, and in particular,
3 multiple folded garments, such as 80, 81 shown in Figs. 1 and 5.

4 A method for using a foldable garment display package as in the present invention may
5 also include providing front panel 60 having at least two fold lines 64, 65 located proximate
6 innermost edge 61 and at least two fold lines 64, 65 located proximate outermost edge 62. Fold
7 lines 64, 65 located proximate each edge 61, 62 are spaced apart. A step of folding front panel
8 60 transversely across a top portion of the outer perimeter of garment(s) 80, 81 and bottom panel
9 40 further comprises folding front panel 60 at fold lines 64, 65 to provide a thickness dimension
10 so as to accommodate, thick, folded, and/or multiple garments for display.

11 In an embodiment, a foldable garment display package may include back panel 20,
12 bottom panel 40, and front panel 60, having respective lengths 29, 44, and 67. Length 67 of
13 front panel 60 is preferably less than length 29 of back panel 20. Front panel 60 is foldably
14 connected to back panel 20 along a portion of length 29 so that when front panel 60 is folded
15 across a top portion of the outer perimeter of garment(s) 80, 81, portions of the garment(s) are
16 exposed below front panel 60, enabling display of garments 80, 81 for visual and tactile
17 inspection by consumers.

18 An embodiment of a method according to the present invention that includes positioning
19 at least one garment about/around bottom panel 40, as described above, may further comprise
20 positioning at least two garments about/around bottom panel 40. Each of the at least two
21 garments, for example 80, 81, may be folded about varying locations along length 44 of bottom
22 panel 40 so that each garment 80, 81 is displayed in a layered fashion.

1 Although the present invention has been described with reference to particular
2 embodiments, it should be recognized that these embodiments are merely illustrative of the
3 principles of the present invention. Those of ordinary skill in the art will appreciate that the
4 garment display package and method for use of the present invention may be implemented in
5 other ways and embodiments. Accordingly, the description herein should not be read as limiting
6 the present invention, as other embodiments also fall within the scope of the present invention.